



Win a dream trip to Italy and other prizes through the OurOliveOil.com app and loyalty programme!

The TAICHI project, co-funded by the European Union, offers you the chance to win a fantastic trip to Italy, the land of olive oil, and loads of other prizes. Just download our brand new OurOliveOil.com app and pre-register for our loyalty programme for all the details. We can't wait to have you on board!

What does the OurOliveOil.com app have to offer?

The OurOliveOil.com app is a bridge connecting healthy food lovers from Mainland China and Taiwan with everything that happens in the world of olive oil. Be the first to receive:

- **News:** We keep an eye on scientific research, innovations, business and food safety news.
- **Articles:** our professional journalists deliver editorial articles on olive oil, verified by Italian olive industry experts - CNO, UNAPOL and UNASCO.
- **Blogs:** Our bloggers share healthy recipes, lifestyle tips, cool photos and more.
- **Events:** As part of the TAICHI project, we arrange exciting olive oil events, joining food and health fairs in Mainland China and Taiwan.

Download the OurOliveOil.com app on the [Google Play](#) or [App Store](#)

Win a dream trip to Italy through our loyalty programme!

Welcome to our inspiring loyalty programme! Our goal is not to sell you anything, but to increase awareness and use of extra virgin olive oil in Mainland China and Taiwan. It's all about engagement -- get involved with our online competitions, fun quizzes and giveaways to collect your loyalty points. The more points you collect, the more chances you have to win top-quality olive oil gifts and our super prize, a dream trip to Italy in May 2019!

However, no matter how many points you have, you will receive special benefits, priority events invitations and a chance to get lucky in our prize draws.

Pre-register now to get extra loyalty points

We will send you all the details of how to collect your loyalty points and win prizes very soon. Meanwhile, you can pre-register for our loyalty programme now to get a generous helping of loyalty points for the early-birds – our way of saying thank you!

[Pre-register for our loyalty programme now!](#)

Visit [OurOliveOil.com](#) to find out more about the TAICHI project



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THE EUROPEAN UNION

THE EUROPEAN UNION SUPPORTS
CAMPAIGNS THAT PROMOTE
A HEALTHY LIFESTYLE.

www.ouroliveoil.com

